

# **STATEMENT**

### **ERT delegation meets President Macron in Paris**

**PARIS, 22 November 2022:** A delegation of Members of the European Round Table for Industry (ERT) met with President Macron in Paris yesterday evening, also joined by Thierry Breton, EU Commissioner for the Internal Market.

ERT Members, all CEOs and Chairs of some of Europe's most significant industrial companies, underline their support for the EU and the peace and prosperity that unity has brought over the past decades. The meeting is part of a tradition of dialogue between the political leaders of Europe and the Members of ERT°.

As significant employers, innovators and investors in European regions, the ERT delegation exchanged with the President on the implications of the evolving responses to the energy crisis and the long-term industrial outlook for Europe on the following priority areas:

- 1. To stimulate **the next wave of industrialisation in Europe**, initatives to enable investment are needed to advance industry 4.0. These include digital infrastructure, the expansion of Europe's capacity to establish standards for the industrial internet and investment to promote reskilling towards digital-literate professions.
- 2. **Trade & New World Order:** Europe is a longstanding defender of the multilateral rules-based system and open trade. However, in the context of the US' recently announced Inflation Reduction Act (IRA) which heavily incentivises private sector investment in the Unites States, the ERT delegation highlighted to the President the contrast between the US' approach with the EU's more regulation & target-driven approach.

While European industrial companies continue to invest heavily to deliver the green transition, their operations are now severely hampered by the fact that energy costs in the EU are multiples higher than in the US.

Without a compelling European response to the IRA, there is a very real risk of a further wave of deindustrialisation, as the US attracts the latest waves of investments in new operations and R&D. Such a trend poses an existential threat to a significant portion of industrial activity in Europe – with potentially disastrous implications on SME-dominated industrial ecosystems across the EU-27.

3. Strengthening Europe – Competitiveness & the Single Market\*: Next year will mark the 30th anniversary of the dawn of the Single Market. As a foundation of EU unity and prosperity, it needs renewed political attention to ensure that remaining barriers can be addressed, spurring a renewed wave of prosperity. At the moment, a true European Energy Union looks increasingly urgent and key to achieving EU decarbonisation targets. Furthermore, the European Capital Markets Union would deliver much-needed new avenues of funding for European innovation, in particular for tech start-ups & scale-ups.

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#### Note to Editors:

The names of the CEOs & Chairs in the ERT delegation are listed on the pages that follow.

° A full list of the membership of ERT is accessible https://ert.eu/members/

\* More information on ERT's position on the Single Market is available in the publication *Renewing the dynamic of European integration: Single Market Stories by Business Leaders* is available here: <a href="https://ert.eu/single-market">https://ert.eu/single-market</a>

CONTACT: Robert O'Meara, Communications Director, ERT Tel + 32 2 543 10 51 - E-mail: <u>robert.omeara@ert.eu</u> <u>www.ert.eu</u> - Twitter: @ert\_eu

#### About the European Round Table for Industry (ERT)

The European Round Table for Industry (ERT) is a forum that brings together around 60 Chief Executives and Chairs of leading multinational companies of European parentage, covering a wide range of industrial and technological sectors. ERT strives for a strong, open and competitive Europe, with the EU and its Single Market as a driver for inclusive growth and sustainable prosperity. Companies of ERT Members have combined revenues exceeding  $\in$ 2 trillion, providing direct jobs to around 5 million people worldwide – of which half are in Europe – and sustaining millions of indirect jobs. They invest more than  $\in$ 60 billion annually in R&D, largely in Europe. www.ert.eu

## ERT Delegation, Paris, 21 November 2022

Jean-François van Boxmeer	Chair, ERT Chairman, Vodafone Group
Nancy McKinstry	Vice-Chair, ERT CEO and Chairman of the Executive Board, Wolters Kluwer
Dimitri Papalexopoulos	Vice-Chair, ERT Chairman of the Executive Committee, TITAN Cement
José María Álvarez-Pallete	Chair, ERT Committee on Jobs, Skills & Impact Chairman and CEO, Telefónica
Christian Klein	Chair, ERT Committee on Digital Transformation Chief Executive Officer, SAP
Jacob Wallenberg	Chair, ERT Committee on Trade & Market Access Chair, Investor AB
Oliver Zipse	Chair, Finance & Tax Committee Chairman of the Board of Management, BMW Group
Jean-Paul Agon Zoltán Áldott Nils Andersen Cláudia Azevedo Paulo Azevedo Leonhard Birnbaum Jean-Pierre Clamadieu Rodolfo De Benedetti Pierre-Andre de Chalendar Rafael del Pino Claudio Descalzi Stefan Doboczky Börje Ekholm Guillaume Faury Christoph Franz Ignacio Galán Oscar García Paul Hermelin Christel Heydemann Nicolas Hieronimus* Frans van Houten Jan Jenisch Leif Johansson Ilham Kadri Thomas Leysen Helge Lund	Chairman, L'Oréal Chairman of the Supervisory Board, MOL Chairman, AkzoNobel / Unilever Chief Executive Officer, Sonae Chairman, Sonae Chief Executive Officer, E.ON Chairman, ENGIE SA Chairman, CIR Chairman of the Board of Directors, Saint-Gobain Chairman, Ferrovial Chief Executive Officer, Eni Chief Executive Officer, Heubach Group President and CEO, Ericsson Chief Executive Officer, Airbus Chairman of the Board, Roche Chairman and CEO, Iberdrola Chief Executive Officer, Inditex Chairman of the Board, Capgemini Chief Executive Officer, Chairman of the Board, Capgemini Chief Executive Officer, Chairman of the Board, Capgemini Chief Executive Officer, L'Oréal President and Chief Executive Officer, Royal Philips Chief Executive Officer, Holcim Chairman, AstraZeneca CEO & President of the Executive Committee, Solvay Chairman of the Supervisory Board, Umicore Chairman, BP

Pekka Lundmark Martin Lundstedt Florent Menegaux **Benoît Potier** Patrick Pouyanné Alessandro Profumo **Gianfelice Rocca** Björn Rosengren Güler Sabanci **Kurt Sievers Tony Smurfit** Jim Hagemann Snabe Jakob Stausholm Carl-Henric Svanberg **Jonathan Symonds Peter Wennink** 

President and CEO, Nokia President and CEO, AB Volvo Chief Executive Officer, Michelin Chairman, Air Liquide Chairman of the Board and CEO, TotalEnergies Chief Executive Officer, Leonardo Chairman, Techint Group of Companies Chief Executive Officer, ABB Chair, Sabanci Holding President & CEO, NXP Semiconductors Group Chief Executive Officer, Smurfit Kappa Group Chairman, Siemens Chief Executive Officer, Rio Tinto Chairman, AB Volvo Chairman, GSK President & CEO, ASML

**Frank Heemskerk** 

Secretary General, ERT